

Website Privacy Policy

This privacy policy ("policy") will help you understand how Sow Charity Foundation Ltd. ("us", "we", "our") uses and protects the data you provide to us when you visit and use <https://hope.wwdonations.org/donation> ("website", "service") or <https://hope.unifydonation.org/donation> ("website", "service").

We reserve the right to change this policy at any given time, of which you will be promptly updated. If you want to make sure that you are up to date with the latest changes, we advise you to frequently visit this page.

What User Data We Collect

We may collect your information if you interact with us on our website or use our offline services. This includes information on your use of our services. We collect this information so we can give you the best service possible.

When you visit the website, we may collect the following data:

- Your IP address.
- Your contact information and email address.
- Other information such as interests and preferences.

Why We Collect Your Data

We are collecting your data for several reasons:

- To better understand your needs.
- To improve our services and products.
- To send you promotional emails containing the information we think you will find interesting.
- To contact you to fill out surveys and participate in other types of market research.
- To customize our website according to your online behavior and personal preferences.

Safeguarding and Securing the Data

Sow Charity Foundation Ltd. is committed to securing your data and keeping it confidential. Sow Charity Foundation Ltd. has done all in its power to prevent data theft, unauthorized access, and disclosure by implementing the latest technologies and software, which help us safeguard all the information we collect online.

We base our information security on recognized industry standards and best practices. This includes but not limited to:

- Firewalls
- Encryption
- Anti-virus software
- Patch management
- Permission and role-based access controls
- Audit trails
- Comprehensive employee training

Sow Charity Foundation Ltd. will not lease, sell or distribute your personal information, unless we have to do so if the law forces us. However, we sometimes have to rely on third-parties to provide technical support, infrastructure management, and other services. We may need to give them access to your information so they can provide these necessary services. Our third-party service providers are under strict obligations designed to safeguard the information they access.

Our Cookie Policy

Once you agree to allow our website to use cookies, you also agree to use the data it collects regarding your online behavior (analyze web traffic, web pages you visit and spend the most time on).

The data we collect by using cookies is used to customize our website to your needs. After we use the data for statistical analysis, the data is completely removed from our systems.

Please note that cookies don't allow us to gain control of your computer in any way. They are strictly used to monitor which pages you find useful and which you do not so that we can provide a better experience for you.

If you want to disable cookies, you can do it by accessing the settings of your internet browser.

Links to Other Websites

Our website contains links to external websites, and this privacy policy does not apply to your visit to those websites. Make sure to read and agree to the privacy policy and terms and conditions documentation of the website you go to from our website.

For instance, we have links directing to the Stripe website, which serves as our payment gateway for processing credit card transactions. Followings are the links to the Stripe's Privacy and Terms of Use documentation. Carefully review the information below, and if you do not agree with the terms, please refrain from using the Online Services.

<https://stripe.com/en-hk/privacy>

<https://stripe.com/en-hk/legal/consumer>